

## FOR IMMEDIATE RELEASE

### **PalmTech Founder Chuck Poole Signs Publishing Deal With CelebrityPress To Co-Author New Cyber-Security Book**

*Chuck Poole teamed with 26 leading cyber security experts from around the world to release the new book, “Under Attack: How To Protect Your Business and Your Bank Account From Fast-Growing, Ultra-Motivated and Highly Dangerous Cybercrime Rings” by CelebrityPress.*

**Orlando, FL –January 8, 2016** – Chuck Poole, founder of PalmTech, has joined Robin Robins and a select group of cyber security experts and entrepreneurs to co-write the forthcoming book titled, *Under Attack*. Nick Nanton, Esq. along with business partner, JW Dicks, Esq., the leading agents to Celebrity Experts® worldwide, recently signed a publishing deal with each of these authors to contribute their expertise to the book, which will be released under their CelebrityPress™ imprint.



Chuck Poole’s entire life has been devoted to the passionate pursuit of Computer Technology. He has been enamored with computers long before you could even buy them in stores. By the time he finished high school, he was one of a handful of self-taught experts writing a specialized form of telecommunication software that could intercept and route phone calls internationally. Chuck has previously worked with many large organizations including the FBI, the CIA, the United Nations, and has deployed software in more than 38 countries for various National telecommunication authorities. Some of these software systems are still being used more than 20 years later.

Throughout Chuck’s career, he watched the computer industry grow, thrive and become more cohesive with the needs of business. He finds it inspiring that pioneering technologies are being embraced by the marketplace, however he sees the value in simplicity and believes the market is coming to realize that as well.

Chuck began PalmTech Computer Solutions to tackle many of the inconsistencies he witnessed in the computer consulting community. Whether it was a salesperson trying to convince a client that they needed the latest and greatest superfluous computer gadgets, or an IT consultant who was unable to complete a job or resolve an issue effectively, it was glaringly obvious that most IT service companies simply were not meeting the expectations of their clients. With PalmTech, it was Chuck’s desire to change that standard and move beyond those expectations.

Through PalmTech, Chuck provides elegant solutions that are easy to learn, solve core-business problems and are cost effective to maintain. After all, business owners and managers want technology that “just works” and allows them the opportunity to be great at what they do. If

technology is not helping increase profits, Chuck believes it is not being implemented correctly. In guiding his team, Chuck has instilled a core system of beliefs: to organize, simplify, secure, and ultimately boost productivity. The PalmTech team begins each day with this mindset.

In this book, Chuck uses his vast expertise to show you how to keep your company safe from the ever changing threats to your companies computer infrastructure. He hopes you find this book useful in your pursuit of a more secure solution for your firm or business.

Connect with Chuck at:

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<https://www.Linkedin.com/in/ChuckPoole>

A portion of the royalties earned from *Under Attack* will be donated to St. Jude's Children's Research Hospital, the leading children's hospital pioneering research and treatments for kids with cancer and other life-threatening disease

*Under Attack* is scheduled for release on January 14<sup>th</sup>, 2016.

#### **About Celebrity Press™:**

Celebrity Press™ is a leading business, health and wellness book publisher that publishes books from thought leaders around the world. Celebrity Press™ has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen and many of the biggest experts across diverse fields. Celebrity Press™ has helped launch over 1500 best-selling authors to date.

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Chuck Poole, Founder, PalmTech, Information Technology, Under Attack, Celebrity Press

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