FOR IMMEDIATE RELEASE

PalmTech Computer Solutions Founder Chuck Poole Hits Amazon Best-Seller Lists with "Under Attack."

Chuck Poole recently hit six Amazon Best-Seller lists in the United States with "Under Attack."

West Palm Beach, FL – January 20, 2016 – Chuck Poole recently joined a select group of business experts and entrepreneurs from around the world, along with Robin Robins to co-write the book, "Under Attack: How to Protect Your Business & Bank Account From Fast-Growing, Ultra-Motivated and Highly Dangerous CyberCrime Rings." CelebrityPress™, a leading business book publisher, released the book on January 14, 2016.

On the day of release, <u>Under Attack</u> reached best-seller status in six Amazon categories - reaching as high as #1 in the "Cloud Computing," "Network & Cloud Computing," and "Computer Network Security" categories. The book also reached #2 in "Cyber Security & Encryption," "#5 in "Computers & Technology." Chuck Poole contributed a chapter titled "Anti-Virus Software Doesn't Work: Strategies To Protect Your Business Against Increasingly Sophisticated Malware Attacks."

CelebrityPress™ describes the book:

The wording "Under Attack" implies a dangerous situation - one that signifies we are currently under assault. In this book, the Celebrity Experts® showcased are in the vanguard of protecting data and sensitive information under threat - the threat of digital information being made available to unscrupulous sources, and at times just pure vandalism. There are very few businesses, organizations or even individuals, left in this country that don't use electronics today.

The Electronic Revolution has been all encompassing. Remaining vestiges of 'old world' practices - like manually writing or recording transactions or events, or the time-honored tradition of 'hiding money under the mattress' - have all but disappeared. So, along with the use of bows and arrows and pony dispatch riders, these are becoming historical markers strewn along the path of progress. The Celebrity Experts® in this book are people who are in business to protect digital information. In addition to unscrupulous sources that wish to profit from competitive information, businesses also have to deal with governmental regulations that ensure both consumer's privacy, as well as organizational transparency.

Penalties for not adopting legislated governmental requirements in medical, financial and various other industries are severe. The information herein highlights the usefulness and ability of these experts - and their expertise is varied. We should not be surprised that electronic systems are "Under Attack," and also, that these Celebrity Experts® are not merely qualified, but more importantly, experienced in helping stave off the inevitable attacks that businesses, governments and organizations face daily. Using such expertise is a form of insurance, without which the cost of remediation can be devastating.

After such a successful release, Chuck Poole will be recognized by <u>The National Academy of Best-Selling Authors™</u>, an organization that honors authors from many leading independent best seller lists.

Click **HERE** to order a copy of *Under Attack*

A portion of the royalties earned from *Under Attack* will be donated to St. Jude Children's Research Hospital, the leading children's hospital pioneering research and treatments for kids with cancer and other life-threatening disease

More About Chuck Poole:

Chuck Poole's entire life has been devoted to the passionate pursuit of Computer Technology. He has been enamored with computers long before you could even buy them in stores. By the time he finished high school, he was one of a handful of self-taught experts writing a specialized form of telecommunication software that could intercept and route phone calls internationally. Chuck has previously worked with many large organizations including the FBI, the CIA, the United Nations, and has deployed software in more than 38 countries for various National telecommunication authorities. Some of these software systems are still being used more than 20 years later.

Throughout Chuck's career, he watched the computer industry grow, thrive and become more cohesive with the needs of business. Inspired that the marketplace is embracing pioneering technologies, he sees the value in simplicity and believes the market is coming to realize that.

Chuck began PalmTech Computer Solutions to tackle many of the inconsistencies he witnessed in the computer consulting community. Whether it was a salesperson trying to convince a client that they needed the latest and greatest superfluous computer gadgets, or an IT consultant who was unable to complete a job or resolve an issue effectively, it was obvious that most IT service companies simply were not meeting the expectations of their clients. With PalmTech, it was Chuck's desire to change that standard and move beyond those expectations.

Through PalmTech, Chuck provides elegant solutions that are easy-to-learn, solve core-business problems and remain cost-effective. After all, business owners and managers want technology that "just works" and allows them the opportunity to be great at what they do. Chuck believes if technology is not helping increase profits, it is not being implemented correctly. Under Chuck's guidance, the PalmTech team begins each day with a core system of beliefs: to organize, simplify, secure, and ultimately boost productivity.

About Celebrity Press™:

Celebrity Press[™] is a leading business, health and wellness book publisher that publishes books from thought leaders around the world. Celebrity Press[™] has published books alongside Jack Canfield, Brian Tracy, Dan Kennedy, Dr. Ivan Misner, Robert Allen and many of the biggest experts across diverse fields. CelebrityPress[™] has helped launch over 1700 best-selling authors to date.

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